

**CULTUREPRO ONLINE BUSINESS PROGRAMME
MONDAY 16 APRIL 2018 TO SUNDAY 20 MAY 2018**

MODULE	CURRICULUM OUTLINE
Week 1 / Module 0 Monday 16/4/18	<p>Orientation Led by Iulia Leilua - setting the scene, mindsets, how to get the best out of the training</p> <ul style="list-style-type: none"> • Search for a NZ identity – Guest speaker Te Arahi Bryers, Taiaha Connect
Week 1 / Module 1 Monday 16/4/18	<p>Motivation and Drive for Change</p> <ul style="list-style-type: none"> • Principles for Māori Human Resource Management – Dr Chellie Spiller, Associate Professor – University of Auckland • Unconscious Bias, diversity and inclusion – Guest speaker Bev-Cassidy McKenzie, Former CEO Diversity Works
Week 2 / Module 2 Monday 23/4/18	<p>Understanding Māori Cultural Differences and Dynamics</p> <ul style="list-style-type: none"> • Māori responsiveness in business – Ward Kamo, Maori Business Unit – Bayleys • Local government engagement with Māori – Guest speaker Anaru Vercoe, Maori Policy Unit at Bay of Plenty Regional Council • Creating trust in an iwi relationship – Liz Mellish, Chair Palmerston North Māori Tenths Trust • 1-hour webinar – special guest TBC
Week 3 / Module 3 Monday 30/4/18	<p>Pacific Engagement Strategies</p> <ul style="list-style-type: none"> • Connecting with Pacific millennials – Josiah Tualamali'i, Chair PYLAT (Pacific Youth Leadership and Transformation) Council • Pacific responsiveness in government policy – Filippo McGrath, Planning Adviser Counties Manuka • The case against Pacific 'frangipani' marketing – Stella Muller, Chief of Enlightenment Bright Sunday • 1-hour webinar – special guest TBC
Week 4 / Module 4 Monday 7/5/18	<p>Activating Cultural Intelligence</p> <ul style="list-style-type: none"> • Improving Māori and Pacific health equity and responsiveness – Guest speaker Dr Api Talemaitoga • Using technology to increase Māori cultural intelligence – Steven Renata, CEO Kiwa Digital and creator of CQ app • Activating cultural intelligence in the not-for-profit sector – Manu Sione, Cultural Leadership and Development, Emerge Aotearoa • 1-hour webinar – special guest TBC
Week 5 / Module 5 Monday 14/5/18	<p>Next Steps</p> <ul style="list-style-type: none"> • Cultural communications auditing – identifying your organisation's cultural intelligence strengths and weaknesses

	<ul style="list-style-type: none">• Public speaking tips for presenting to Māori and Pacific audiences• 100 Māori and Pacific people you need to know in cultural intelligence• Final webinar led by Iulia Leilua with special guest – TBC
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For more information, contact:

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